

For more information, please contact Beth Wakefield, Director of Marketing,
by email bwakefield@ilsymphony.org or by phone 217-522-2838 Ext. 4.

Full Season Advertising

(Spring 2023 and Fall 2023)

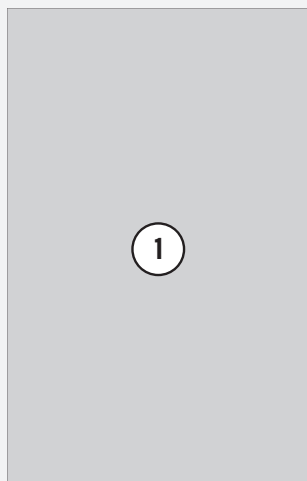
- Full Page Vertical Ad: \$2,000
- Half Page Horizontal Ad: \$1,200
- Quarter Page Vertical Ad: \$650
- Eighth Page Horizontal Ad: \$350

* **SAVE** when you advertise all season with us!

Half Season Advertising

(Spring 2023)

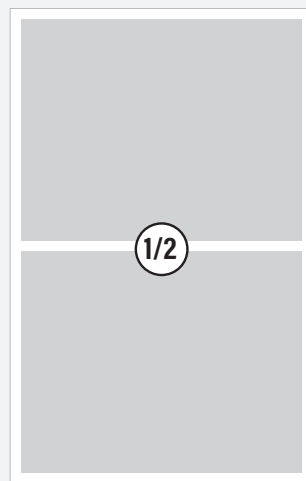
- Full Page Vertical Ad: \$1,250
- Half Page Horizontal Ad: \$700
- Quarter Page Vertical Ad: \$375
- Eighth Page Horizontal Ad: \$200



Full Page Vertical Ad

7" w x 11" h

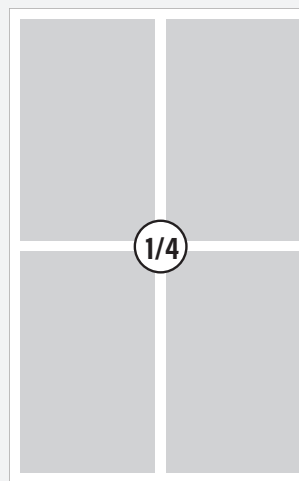
Full Bleed (7.25" w x 11.25" h)



Half Page Horizontal Ad

6-1/2" w x 5-1/8" h

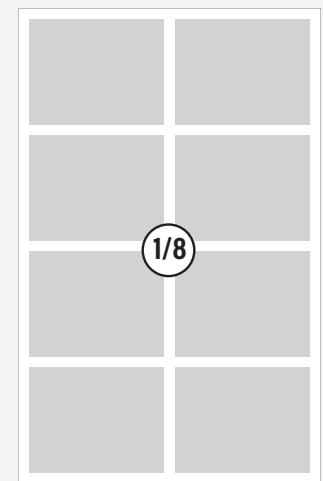
6.5" w x 5.125" h



Quarter Page Vertical Ad

3-1/8" w x 5-1/8" h

3.125" w x 5.125" h



Eighth Page Horizontal Ad

3-1/8" w x 2-7/16" h

3.125" w x 2.4375" h

Important Details & Dates

- All ads are full color and should be provided in high-resolution JPEG, Photoshop, InDesign, PNG, or print-optimized PDF files.
- Ads for Spring 2023 booklet are due **January 6, 2023**. Email digital files to Beth Wakefield (bwakefield@ilsymphony.org)

Design Assistance

Advertisers may pay an additional fee for graphic design assistance

- Eighth Page Ads: \$35 per ad with one round of changes
- For all other ads: \$45 per ad with two rounds of changes
- Excessive changes will be charged at \$10 per change.

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Full Name:	<input type="text"/>	Title	<input type="text"/>
	<input type="text"/>	Company	<input type="text"/>
Address	<input type="text"/>	Signature	<input type="text"/>
City, State, Zip	<input type="text"/>		
E-mail	<input type="text"/>		
Phone	<input type="text"/>		

Ad Size:	Full Season Ad Rates: <i>(Spring 2023 & Fall 2023)</i>	Half Season Ad Rates: <i>(Spring 2023)</i>	Design Rates: <i>(check if needed)</i>	Design Rates: <i>(Ad Rate + Design Rate)</i>
<input type="checkbox"/> Full Page Vertical Ad:	\$2,000	\$1,200	<input type="checkbox"/> \$45	\$ _____
<input type="checkbox"/> Half Page Horizontal Ad:	\$1,200	\$700	<input type="checkbox"/> \$45	\$ _____
<input type="checkbox"/> Quarter Page Vertical Ad:	\$650	\$375	<input type="checkbox"/> \$45	\$ _____
<input type="checkbox"/> Eighth Page Horizontal Ad:	\$350	\$200	<input type="checkbox"/> \$35	\$ _____

Amount Enclosed With This Contract \$ _____

Total Amount Due \$ _____

Payment

Payments may be made by check, cash, or credit card. Checks may be made payable to the Illinois Symphony Orchestra. The ISO accepts American Express, Discover, MasterCard, & Visa.

Return Signed Contract and Check to:

Illinois Symphony Orchestra
P.O. Box 5191
Springfield, IL 62705

File Format and Deadlines

- We accept Photoshop, InDesign, PNG, JPEG, and PDF files.
- Ads for Spring 2023 booklet are due **January 6, 2023**. Email digital files to Beth Wakefield (bwakefield@ilsymphony.org).
- For those needing design assistance, copy and graphics for ad due December 16, 2022.
- Please send your contract to hold your space today! Your space will be reserved upon receipt of contract and 50% payment and confirmed for inclusion in program upon receipt of payment in full.

Thank you for supporting the Illinois Symphony Orchestra with your advertising dollars!

Credit Card Payments

Name on Card:	<input type="text"/>	CVV (Security Code):	<input type="text"/>	Date:	<input type="text"/>
Credit Card #:	<input type="text"/>	Card Holder's Signature:	<input type="text"/>		
Exp. Date:	<input type="text"/>				