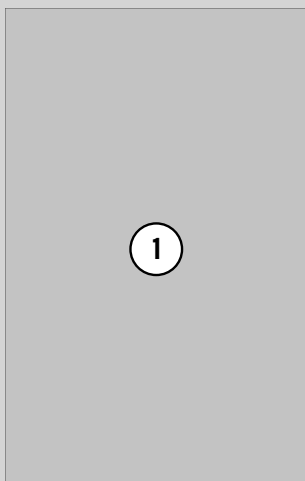


For more information, please contact Beth Wakefield, Director of Marketing,
by email bwakefield@ilsymphony.org or by phone 217-522-2838 Ext. 4.

Full Season Advertising

(October 2023 - May 2024)

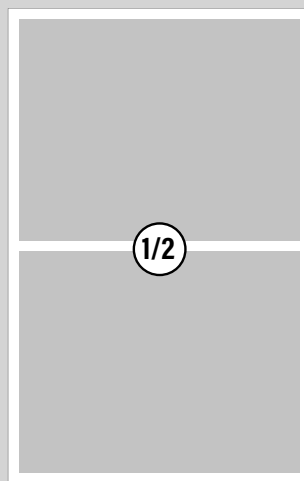
- Full Page Vertical Ad: \$2,000
- Half Page Horizontal Ad: \$1,200
- Quarter Page Vertical Ad: \$650
- Eighth Page Horizontal Ad: \$350



Full Page Vertical Ad

7" w x 11" h

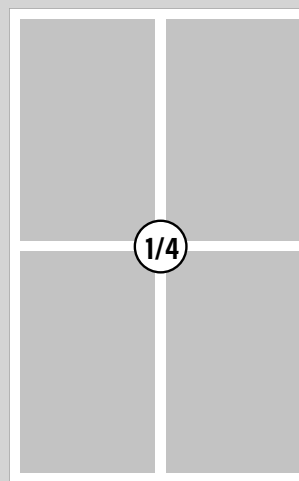
Full Bleed



Half Page Horizontal Ad

6-1/2" w x 5-1/8" h

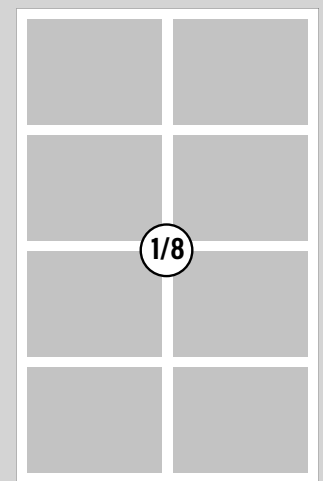
6.5" w x 5.125" h



Quarter Page Vertical Ad

3-1/8" w x 5-18" h

3.125" w x 5.125" h



Eighth Page Horizontal Ad

3-1/8" w x 2-7/16" h

3.125" h x 2.4375" h

Important Details & Dates

- All ads are full color and should be provided in high-resolution JPEG, Photoshop, InDesign, PNG, or print-optimized PDF files.
- Reserve space by August 18, 2023 and submit digital files by September 1, 2023. Email digital files to Beth Wakefield (bwakefield@ilsymphony.org).
- Digital files for second printing are due no later than January 5, 2024.

Design Assistance

Advertisers may pay an additional fee for graphic design assistance

- Eighth Page Ads: \$35 per ad with one round of changes
- For all other ads: \$45 per ad with two rounds of changes
- Excessive changes will be charged at \$10 per change.

For more information, please contact Beth Wakefield, Director of Marketing,
by email bwakefield@ilsymphony.org or by phone 217-522-2838 Ext. 4.

Full Name:

Title

Company

Address

City, State, Zip

Signature

E-mail

Phone

Ad Size:

- Full Page Vertical Ad:
- Half Page Horizontal Ad:
- Quarter Page Vertical Ad:
- Eighth Page Horizontal Ad:

Full Season Ad Rates:

\$2,000
\$1,200
\$650
\$350

Design Rates:

(check if needed)

- \$45
- \$45
- \$45
- \$35

Design Rates:

(Ad Rate + Design Rate)

\$ _____
\$ _____
\$ _____
\$ _____

Amount Enclosed With This Contract

\$ _____

Total Amount Due

\$ _____

Payment

Payments may be made by check, cash, or credit card. Checks may be made payable to the Illinois Symphony Orchestra. The ISO accepts American Express, Discover, MasterCard, & Visa.

Return Signed Contract and Check to:

Illinois Symphony Orchestra
P.O. Box 5191
Springfield, IL 62705

File Format and Deadlines

- We accept Photoshop, InDesign, PNG, JPEG, and PDF files.
- Reserve space by August 18, 2023 and submit digital files by September 1, 2023. Email digital files to Beth Wakefield (bwakefield@ilsymphony.org).
- For those needing design assistance, copy and graphics for ad due August 18, 2023.
- Please send your contract to hold your space today! Your space will be reserved upon receipt of contract and 50% payment and confirmed for inclusion in program upon receipt of payment in full.

Thank you for supporting the Illinois Symphony Orchestra with your advertising dollars!

Credit Card Payments

Name on Card:

CVV (Security Code):

Date:

Credit Card #:

Card Holder's Signature:

Exp. Date: